

RAISED BY.US

WE HELP COMPANIES RUN HIGHLY ENGAGING & IMPACTFUL SOCIAL GOOD PROGRAMS

WHY SOCIAL GOOD

Social good in the workplace:

- ✓ Fosters connection between employees
- ✓ Promotes diversity and inclusion through action, not just words
- ✓ Creates moments of fun and stress relief
- ✓ Communicates that your company cares about the world and values its employees' interests and passions

Some long-term benefits include:

- » Internally: social good programs help drive employee satisfaction and productivity, which supports your business, retention, and recruitment goals.
- » Externally: your company's collective impact helps drive sustainable change globally and makes a real difference in the world.

OUR IMPACT



28 Companies



20,000+ Employees across 4 continents



> 1,000 Cause areas supported



\$10M Directed to charitable causes since inception

HOW WE DO IT

We partner with companies to design and implement social good programs to engage, inspire, and empower employees. Our programs augment your unique company culture, celebrate employees' diverse experiences and passions, and give back to the communities where employees live and work. Our approach includes:

Strategic Consultation

Annual Planning

Impact Campaigns

Tools for Success

OUR APPROACH

STRATEGIC CONSULTATION

We help you discover your employee engagement and social impact priorities.



Not sure where to start? No problem. We have 10 years of experience advising companies on everything from cause areas and nonprofits to support to workplace giving and matching policies to rapid response to disasters, and we help you choose the best tools to support your success.

ANNUAL PLANNING

Social good is embedded in your culture, not just an add-on, with an annual calendar of events.



We kick off our partnership by designing an annual calendar of memorable give-back experiences. Typical calendars highlight company-sponsored celebrations and milestones (ie. Black History Month, Mental Health Awareness, Pride, etc.) and ERG and community nominated cause areas.

IMPACT CAMPAIGNS

Our signature engagement is a two-week series of events that bring employees together toward a shared goal and raise as much awareness and funding as possible for employee-directed causes. Your cause is our cause.



Impact Campaigns combine elements of education (lunch-and-learns, speaker panels), activism (raising awareness for causes internally and externally), and action (donations and service). They are also ridiculously fun—think lip sync battles, bake sales, and even dunk tanks! Recognizing that giving back is not one size fits all, impact campaigns offer something for everyone.

TOOLS FOR SUCCESS

From innovative technology platform partners to proven playbooks, RBU offers tools that make donating, volunteering, and tracking impact simple. We help you discover your needs and maximize your impact.



RBU helps you stay on top of all of the worthy causes out there through monthly communications to easily share out to employees. When disasters happen we have the playbooks to ensure you not only respond but act efficiently and with care. Lastly, we optimize CSR technology platforms by providing IRL programming that maximizes employee engagement on and offline.

PARTNER BENEFITS

- **Thought partner:** Join a network of leading People & Diversity Officers
- **Plug & play impact:** Successful playbooks and monthly comms
- **Trust your investments:** Nonprofit vetting and exclusive volunteer opportunities
- **IRL support:** Ongoing technology platform support & optimization
- **Tell your story:** Customized impact reporting
- **We see you:** Marketing recognition and sponsorship opportunities for increased visibility

JOIN US

Contact Jessica Sloan, Executive Director: JessicaSloan@RaisedBy.Us // 347. 352.0230
www.Raisedby.Us

OUR APPROACH



Strategic Consultation

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We are committed to helping companies drive meaningful and sustainable impact internally and externally. Your success is our success. Because of that, we customize all of our service offerings to best meet your needs.

SAMPLE ENGAGEMENT LEVELS

Tier 1

- Yearly strategy session including annual planning and recommendations on tools for success
- Two-week impact campaign
- Monthly communications & playbooks
- Access to org-wide events

Tier 2

- Ongoing strategic planning including annual calendar of events and recommendations on tools for success
- Two-week impact campaign
- Monthly communications & playbooks
- Access to org-wide events
- Industry benchmarking
- ERG engagement and event planning
- Custom annual impact reporting
- Access to exclusive volunteer opportunities
- Nonprofit vetting

Tier 3

- Ongoing strategic planning including annual calendar of events and recommendations on tools for success
- Two-week impact campaign
- Monthly communications & playbooks
- Access to org-wide events
- Industry benchmarking
- ERG engagement and event planning
- Custom annual impact reporting
- Access to exclusive volunteer opportunities
- Nonprofit vetting
- Grants management support



Website recognition · Social media mentions ·
Exclusive network-wide events · Custom benchmark reports · Membership to People & DEI Advisory Boards