

Business Brand Guide

MISSION FOCUSED COMPANIES

Uncover your brand and your mission

Workbook

your mission

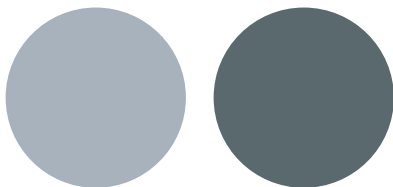


SIMPLY PUT, YOUR MISSION STATEMENT IS A
CONCISE STATEMENT DESCRIBING YOUR
ORGANIZATIONS REASON FOR EXISTENCE

sample brand

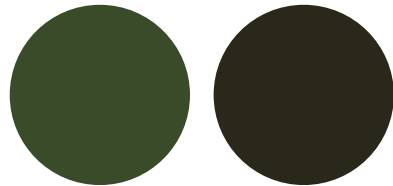
A BRAND IS A MARKETING CONCEPT THAT HELPS PEOPLE IDENTIFY A COMPANY, PRODUCT, OR INDIVIDUAL.

Primary Colors



#A8B2BD

#5A696D



#394B29

#2A281A

Fonts

Abril Fatface

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Glacial Indifference

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Your Logos



Your
Nonprofit
Name



Your
Nonprofit
Name

